



**Dr. Karen B. Dunlap, President**

Karen has devoted more than 30 years to the education of journalists and aspiring journalists. She is president of The Poynter Institute as well as a Trustee at Poynter. She is also a member of the Board of Directors of the (St. Petersburg) Times Publishing Company, the board of the Newspaper Association of America Foundation and Eckerd College Board of Trustees.

She has led seminars on writing throughout the nation and abroad, and is co-author of *The Effective Editor* with Foster Davis and of *The Editorial Eye* with Jane Harrigan. Dunlap was editor of the Institute's Best Newspaper Writing series and has served three times as a Pulitzer Prize jurist. She was a reporter for the Macon News and the Nashville Banner and served stints as a staff writer at the St. Petersburg Times.

She began her tenure at Poynter in 1989. Prior to that, she taught journalism at Tennessee State University in Nashville, and at the University of South Florida in Tampa. Dunlap is a graduate of Michigan State University and Tennessee State University, and received her Ph.D. from the University of Tennessee. She has been recognized as an outstanding alum by each and honored with the Gerald M. Sass Distinguished Service Award from the Association of Schools of Journalism and Mass Communications in 2005, an honorary doctorate from Eckerd College in St. Petersburg in 2006, and the Missouri Honor Medal from the University of Missouri School of Journalism.



**Jill Geisler, Senior Faculty, Leadership and Management and Author**

If you want to learn the secrets of being a great leader, ask Jill Geisler. As head of Poynter's leadership and management programs, she guides managers—from the novice to the veteran—toward success. In Poynter-based seminars, offsite workshops and within organizations, she brings humor and humanity to her well-informed teaching and coaching.

Jill joined Poynter's small and special faculty in 1998, after a 26-year career in broadcast journalism and several walls full of national and local journalism honors. She brought experience in reporting, producing, anchoring and unique expertise in management. Jill became one of the country's first female news directors for a major market network affiliate at the age of 27. She built an award-winning newsroom culture at WITI in Milwaukee. Hers was a teaching newsroom, where coaching and collaboration were as important as ethics and enterprise; where fun and families mattered, too.

Jill's "What Great Bosses Know" columns on Poynter.org offer practical, research-based advice to managers in all professions. Her companion "Great Bosses" podcasts on iTunes U have been downloaded over a million times. Little wonder that, in response to requests, she's currently developing a "What Great Bosses Know" book. She also authored "News Leadership—at the Head of the Class," published by the Radio Television Digital News Association and countless articles on leadership and management. She has conducted specialized training and coaching programs for scores of organizations in the U.S. and abroad and is in demand as a speaker on leadership, ethics, change management and the role of women in leadership.

Jill holds a bachelor's degree in journalism from the University of Wisconsin and a master's degree in leadership and liberal studies from Duquesne University. In recognition of her lifetime contributions to journalism, the University of Wisconsin honored her with its "Distinguished Service to Journalism" award, and the National Academy of Television Arts and Sciences inducted her into its prestigious Silver Circle. Jill lives in Bayside (a suburb of Milwaukee), Wis. and commutes to Poynter in St. Petersburg, Fla. She is married to her best friend Neil Jaehnert. Their young adult sons Noah and MacNeil will tell you their mom has always been pretty bossy, but they love her anyway.

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